

COMPREHENSIVE PROJECT PROFILE

I. PROJECT DESCRIPTION

1. Project Title : Rubber Slipper & Shoes Manufacturing
2. Project Type : Financial Assistance Project
3. Project Location : Brgy. Simang, Valencia, Bohol, Philippines

II. PROJECT STATUS

1. Proposed Project : Manufacturing of shoes and slippers by the skillful and hardworking people of Barangay Simang, Valencia, Bohol.
2. Status of Project Operation : Project idea.
3. Investment Programming : For foreign funding

III. PROJECT JUSTIFICATION

1. Project Background

There are some people in Barangay Simang which are so fond of trading slippers, shoes and sandals. They go to Cebu or Manila to buy finished products to be sold to the different barangays in the municipality. They are so dismayed because the rates and labor fees of their cargoes have gone so high and they could not make profit out of their business, plus sometimes there are buyers that are on credit basis and some people are not even good payers.

Based on the Poverty Database Monitoring System (PDMS) survey shows that 3,048 households in Valencia are living below income threshold level, equivalent to 70.09%. It shows that Barangay Simang had 89.80% and 83.67% households are below income threshold and below food threshold respectively. It was also found out that one of the contributing factor is the absent of livelihood programs.

The Municipal Mayor, in consultation with the Brgy. Captain, upon seeing and learning about the situation, thought of addressing the problem. That they produce rubber slippers and shoes in their own barangay and market them anywhere in the country. So the idea of rubber slippers and shoes manufacturing was finally conceived. But this project needs a high capital hence, this proposal for funding.

2. Project Linkages

This proposed project is in consonance with the Poverty Reduction Program of the Provincial Government spearheaded by Gov. Erico B. Aumentado. This is also in connection of the Nutrition Program of the Local Government headed by Mayor Henrietta L. Gan, M.D.

3. Project Objectives

1. To find financial funding which is causative towards successful implementation of the project.
2. To augment the economic status of the rural families thru slippers & shoes manufacturing.
3. To provide employment to 50% of the rural families.

4. Sectoral Objectives

To uplift the standard of living of the farmer-residents thru the sales made from production.

5. Regional/National Objectives

This project will be able to reduce the occurrence of poverty; thereby improving the standard of living of the people-beneficiaries.

IV. PROJECT FINANCING

1. Funds Needed

P842,000.00

2. Project Financing

Financial assistance is being sought for the purchase and procurement of all necessary materials.

3. Funding Source

NGOs and POs local and abroad.

4. Counterpart Funding

A 10% of the total cost of the project will serve as counterpart of the municipality of Valencia in the amount of Eighty Four Thousand Two Hundred pesos (P84,200.00).

V. PROJECT BENEFITS AND COSTS

1. Beneficiaries

The direct beneficiaries of this project are the farmer-residents of Brgy. Simang and their families who shall be employed and be benefited of the projected increase of income.

2. Benefits

This project will generate employment and their special skills will be full utilized.

VI. PROJECT IMPLEMENTATION

1. Responsible Agencies

The Local Government Unit through the Municipal Agriculture Office in collaboration with the Department of Trade and Industry, TESDA, and concerned NGOs.

2. Implementation Schedule

Activities	1	2	3	Financing
Project orientation and training	X			P 50,000.00
Construction of shed-shop	X			150,000.00
Purchase of sewing machine and other paraphernalia	X			100,000.00
Purchase of materials needed in making shoes & slippers (leather, rubber, thread etc.)		X		300,000.00
Supervision on actual manufacturing		X	X	200,000.00
Monitoring & quality check		X	X	27,000.00
Marketing of product			X	15,000.00
	TOTAL			P 842,000.00

3. Administrative Feasibility

The realization of this project will be made thru the Administration of the Local Government Unit, the Municipal Agriculture Office.

4. Social Acceptability

The project has beneficial effects to the people.