

# COMPREHENSIVE PROJECT PROFILE

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A proposed project for the Poverty Fair

## I. PROJECT DESCRIPTION

1. Project Title : **MASANAO ECO-TOUR DEVELOPMENT**
2. Project Type : Tourism project
3. Project Component : A multi-sectoral & integrated tourism area development project
4. Project Location : Barangay Garcia, San Miguel, Bohol

## II. PROJECT STATUS

1. Status of Project Preparation : Project Idea
2. Investment Programming : For foreign funding

## III. PROJECT JUSTIFICATION

### 1. Project Background

Bohol is known for its various wonderful tourist attractions. San Miguel considered the Masanao Hilltop as one of the tourist potentials of the municipality. Here, one can relax, breathe fresh air and enjoy the panoramic view. On the northeast, you can see in the horizon the municipalities of Ubay, Trinidad, Talibon and Getafe. In the southwest is the summit of the mountainous municipalities of Danao, Dagohoy, Pilar and Alicia. Some local tourists or Balikbayans spend their time in this place especially watching sunrise and sunset.

Presently, this area has an existing Farmer's Training Center that was constructed sometime in 1996 through the efforts of Hon. Erico B. Aumentado, the Congressman of 2<sup>nd</sup> District during that time, in cooperation of Mayor Silvino Evangelista. Now, there is an initial open viewing deck with railings and fence. This is use as a venue for special occasions of San Miguelnons like weddings, baptisms, birthdays, etc.

It is the long dream of the people of San Miguel that this tourism potential be developed. In fact, the proposed site is already declared as tourism zone in the revised 2000 Comprehensive Land Use Plan of San Miguel. The existing Farmer's Training Center will be utilized as the receiving/ information center. There will be viewing deck sheds and native cottages, pathways to the tour stop-over, a botanical garden, zoo park and wider venue for dry picnic wherein there is an inland fishing that tourists especially the children are taught to catch fish while others enjoy eating and chatting with friends and listening to music. There will also be a playground with mountain slides and hopping. Trained tourist guides will assist the tourists to the Eco-tour.

The realization of this project would greatly help all people in San Miguel both in economic and social aspects.

## 2. Project Linkages

The proposed project will affect not only the lives of the townspeople but the entire world in tourism and its other linkages.

## 3. Project Objectives:

- To develop tourist spots in the municipality;
- To provide livelihood in the area of coverage;
- To generate income and job opportunities;
- To cater change of lifestyle of the people;
- To promote San Miguel as one of Bohol'd tourist destinations.

## 4. Sectoral Objectives:

- This tourism project will boost the economic situation of the municipality.

## 5. Regional and National Objectives:

This project will tie up to the nationwide millennium goal especially in poverty reduction program and to the tourism development of the municipality.

#### IV. PROJECT FUNDING

1. Funds Needed : ₱ 3.0 Million
2. Funding Source : Donor funding agency  
Congress Development Fund (DPWH-Ubay)  
Local Government Unit - San Miguel

#### 3. Counterpart Funding/ Cost Sharing

ACTIVITIES	FUNDING AGENCY	MLGU	DPWH
1. Acquisition of Additional Lot		100,000.00	
2. Development of viewing deck sheds and cottages		400,000.00	
3. Rehab of Poblacion-Garcia Road and construction of pathwalks & railings in the premise			1,000,000.00
4. Establishment of Botanical Garden	500,000.00		
5. Establishment of Zoo Park	500,000.00		
6. Construction of water impounding	500,000.00		
<b>TOTAL PROJECT COST SHARING</b>	<b>P1,500,000.00</b>	<b>P500,000.00</b>	<b>P1,000,000.00</b>

#### V. PROJECT BENEFITS & COST

1. Beneficiaries : Direct Beneficiaries are all the populace of San Miguel
2. Social Benefits : Promote tourism activities and develop neighboring LGU's tourism linkages
3. Economic Benefits -
  - Generate income and employment opportunities
  - Increase income of LGU
  - Invite more tourists in the municipality.
  - Do other economic activities
4. Economic Cost : Maintenance

## VI. PROJECT IMPLEMENTATION

### 1. Responsible Agencies

The Local Government Unit of San Miguel through the Municipal Engineer's Office with the donor funding agency and the Department of Public Works and Highways (DPWH- Ubay) in coordination with the Department of Tourism (DOT) and the Department of Environment and Natural Resources (DENR) are the responsible agencies to implement the project.

### 2. Implementation Schedule

ACTIVITIES	TIME HORIZON				FUNDING
	Q1	Q2	Q3	Q4	
1. Lot Acquisition	X				P100,000.00
2. Development of viewing deck sheds and cottages		X	X		400,000.00
3. Rehab of Poblacion-Garcia Road and construction of pathwalks in the premise		X	X		1,000,000.00
4. Establishment of Botanical Garden		X	X		500,000.00
5. Establishment of Zoo Park			X	X	500,000.00
6. Construction of water impounding			X	X	500,000.00
7. Project Turn-over				X	
8. Conduct monitoring and Evaluation				X	

### 3. Administrative Feasibility

The Local Government Unit of San Miguel, the Department of Public Works and Highways (DPWH) and the Donor Funding Agency with the cooperation of the Department of Tourism (DOT) and Department of Environment and Natural Resources (DPWH) will be responsible in project implementation. Monitoring and Evaluation tool shall be established.

4. Social Acceptability: The project has positive benefits to the people, thus no hindrance is being expected.