

COMPREHENSIVE PROJECT PROFILE

I. PROJECT DESCRIPTION

1. **Project Title :** INTEGRATED COCONUT PROCESSING for POVERTY ALLEVIATION
2. **Project Type :** Technical Assistance Project
3. **Project Components :**
 - a) Social Preparation
 - b) Strengthening & Capability Building
 - c) Project Investment
 - d) Operation and Maintenance
 - e) Impact Evaluation
4. **Project Location :** Municipality of Jagna

II. PROJECT STATUS

1. Proposed Projects

This project expects to achieve this objective thru the active participation of the Jagna Small Coconut Farmers Organization. Capability building and strengthening program needs to be in placed to capacitate them in the operation and management of the project. The existence of the Small Coconut Farmers Multi-purpose Cooperative will hasten the realization of the project objectives.

2. Status of Project Preparation : Project Idea

3. Investment Programming :

- 30% LGU (counterpart)
- 60% External Fund
- 10% PO (SCFO)

III. PROJECT JUSTIFICATION

1. Project Background

Coconut which is predominantly grown in all barangays of the municipality serves as the main source of cash of farmers. Before the late 70's the income from coconut was more than sufficient to support the needs of the family. However, this was not sustained until today because of low productivity due to lack of improved varieties and production technologies resulting to low quality products which are not competitive even in the local market.

Considered as the tree of life, the coconut has the potential of an integrated value chain from primary production, processing and marketing which can address the poverty in the locality.

Based on the ranking provided by the Poverty Database Monitoring System (PDMS), 2,596 households in Jagna are living below the income threshold level. This figure is almost half of the total number of households of the town at 41.87%. The PDMS also showed that 28.24% of the total number of its households is living below the minimum food threshold. Also 10.78% of its working age population is unemployed.

2. Project Linkages

Our principal project partner will be the Small Coconut Farmers Organization (SCFO), organized and institutionally capacitated to hasten social mobilization of the project.

The Philippine Coconut Authority (PCA) will also be our project partner who will be working on the organization and strengthening of the SCFO and the total development of Coconut Industry of Jagna. Part of its commitment to support the coconut industry is the provision of 1 unit Decorticating Machine and Expeller equipments for coconut processing technology.

The Technical Education and Skills Development Authority (TESDA) based in Jagna will focus on the Technical and Skills Trainings of the coconut farmers.

The Bohol Initiative on Migration and Community Development (BoholDev) locally initiated NGO based in Jagna will likewise be our project partners with main concern on the enterprise development and marketing of processed coconut products.

3. Project Objectives

- To maximize utilization coconut fruits and processed them into high valued products
- To increased revenues of the coconut farmers thru integrated coco processing technology
- To generate employment opportunities to the local constituents
- To enhance the knowledge of the farmers on relevant coco processing technology and enterprise development
- To promote advocacy on Integrated Solid Waste Management Program

4. Sectoral Objectives

With the strong collaboration among all the project partners and the existence of the strong and viable organization and various stakeholders, this project will certainly achieve its sustainability. Conduct of skills and technology trainings for coconut farmers and stakeholders will be the continuing effort to ensure effective project management and maintenance.

During the initial year of operation the proponent will put up the initial operating capital to start up the production process. The project will be turned over to the coconut farmer's organization after one year when the organization becomes technically and financially viable.

The farmers' organization will then in charge in the operation and maintenance of the project, however the LGU thru the Municipal Agriculture Office will closely

monitor and ensure project sustainability. The generated income out of the operation, 30% of which shall be allotted for the maintenance and other operating expenses. The net income will go to the general fund of the association and this will be used to finance other income generating project.

5. Regional and National Objectives

Increasing agricultural productivity through the wise use of the coconut resources.

IV. PROJECT FINANCING

1. Funds Needed

The total project cost will be amounted to Php 2,145,550.00

2. Project Financing

The total project cost will be amounted to Php 2,145,550.00 pesos and this will be co-shared by the LGU of Jagna, PCA and the prospect funding institution.

3. Funding Source

Local Government Unit, the External Funding Institutions and the project implementing partners (SCFO)

4. Counterpart Funding

The estimated cost of Php 195,000.00 will be the counter part of the LGU, Php 250,000.00 worth of equipments will be provided by the PCA. The remaining balance of total project cost will be requested from the project funding institutions.

V. PROJECT BENEFITS and COSTS

1. Beneficiaries

The direct beneficiaries of this project are the farmer cooperators and their families, since all the economic and technical advantage derived from this project will be enjoyed by them. This farming system is actually family's venture whereby every member of the family is involved in the entire productive activities. While on the other hand, this would serve as show window for the upland farmers for them to replicate this technology in their respective areas.

Basically, through this project, the farmer's income will increase and eventually the municipal income will also be increased through farmer's taxes. The marine and aquatic resources will also improve and the fisher folks who are depending on them will increase their income.

VI. PROJECT IMPLEMENTATION

1. Responsible Agencies

- Philippine Coconut Authority as project partner
- Technical Education and Skills Development Authority for Skills Trainings
- Municipal Agriculture Office for monitoring to ensure sustainability.
- NGOs like Bohol Dev for enterprise development and marketing arm.

2. Implementation Schedule

	PCA	LGU Counterpart	Project Funding Institution
1. Social Preparation			
• Barangay Consultation		5,000.00	-
• Strengthening & Capability Building		15,000.00	-
• Skills trainings		5,000.00	-
2. Project Planning and Design Preparation			
• Participatory Planning		5,000.00	-
• Site Identification and Validation		3,000.00	-
• Project Launching and MOA Signing		2,000.00	-
3. Project Investment			
• Acquisition of Lot		100,000.00	
• Construction of ICP Center			550,000.00
• Construction of Kukum Dryer			150,000.00
• Acquisition of Stake Truck			1,200,000.00
• Initial Operating Cost			150,000.00
• Acquisition of Coco processing equipment			200,000.00
• Acquisition of Decorticating Machine & Expeller	250,000.00		
4. Operation and Maintenance			
• Regular Maintenance per month		50,000.00	
5. Impact Evaluation			
• Documentation		10,000.00	
Total	250,000.00	195,000.00	1,700,550.00

3. Legal and Political Feasibility

The propose project gain strong support from the present local administration headed by the provincial governor and down to the municipal and small coconut farmers organization.

4. Social Acceptability

The project has positive benefits to the people, hence no potential opposition is expected.