

# COMPREHENSIVE PROJECT PROFILE

## I. PROJECT DESCRIPTION

1. **Project Title :** BARANGAY LACA GINGER ENTERPRISE SUSTAINABILITY SUPPORTS SYSTEM
2. **Project Type :** Technical Assistance Project
3. **Project Components :**
  - a) Construction of a Processing Center
  - b) Provision of Processing Equipment
  - c) Facilitation, Trainings/Capacity Building and Monitoring
4. **Project Location :** Barangay Laca of Jagna Bohol

## II. PROJECT STATUS

### 1. Proposed Projects

The project idea to produce ginger tea as a livelihood activity was proposed by the Laca Council of Women to the JCPP in 2004 during a community consultation visit. The JCPP assisted the women to conduct a feasibility study on ginger tea and found there to be large demand for the product in the local market not only in Jagna but as well as to the other adjacent municipalities and cities.

2. **Status of Project Preparation :** Project Idea

### 3. Investment Programming

ITEMS	BUDGET	
	<i>Local Counterpart</i>	<i>Project</i>
<b>DIRECT COST</b>		
<b>1. Salaries and Wages</b>		
- Proj. Officer (P15,000/mo x 13 mos.)		195,000.00
- Community Organizer		143,000.00
- Food Technologist (Part-time) P4,000/mo x 13 mos. (12 days a mo.)		52,000.00
<b>2. Lot and Building Cost</b>		
- Building cost	50,000.00	200,000.00
- Lot cost	50,000.00	
- Documentary Requirements Cost	5,000.00	
- Building Maintenance	30,000.00	20,000.00
<b>3. Capability Building</b>		
- Organizational & Technical Training (Organizational Management Training, Enterprise Dev't, Product Dev't Training /Good Manufacturing Practices, Packaging, Labeling and Marketing Training)	20,000.00	80,000.00

<b>4. Product Development</b>	20,000.00	50,000.00
Admin Cost		
- Transportation	6,000.00	18,000.00
- Utilities	12,000.00	6,000.00
- Office Rental	24,000.00	12,000.00
<b>SUB-TOTAL</b>	<b>217,00.00</b>	<b>776,000.00</b>
<b>GRAND TOTAL</b>	<b>P 993,000.00</b>	
<b>Percentage Sharing</b>	<b>21.85%</b>	<b>78.15%</b>

### III. PROJECT JUSTIFICATION

#### 1. Project Background

The Laca Women's Ginger Group in Laca , Jagna Bohol has been operating for 18 months producing ginger tea as a livelihood activity. They have established a regular market in the local and surrounding municipalities, where the demand for ginger tea is higher than the group can meet. This activity has earned the members an average monthly income of 475.00 Php, which equates to an average of 25% increase in their household income. Despite this success, to remain sustainable, the group needs to address two problems:

1). Most of the production has been done using manual labor in the barangays hall of Laca. To remain sustainable, upscale their production to meet local demand and comply with government regulations, the group requires an Appropriate Processing Area and Equipment. The barangays council of Laca has considered these needs as part of the 3-Yr Barangay Development Plan and two residents have offered land for the processing site, however the barangays budget cannot meet the total cost.

2). For the last 18 months, group activities were facilitated and monitored by the staff of an Australian funded project called the Jagna Community Partnering Project, which is ending on the 31<sup>st</sup> of August 2006. While the group has become self – reliant in terms of production, they still has to build capacity in terms of organizational and financial management, marketing and development of new products. They therefore require an On-going Facilitator to assist them with future activities.

Based on the ranking provided by the Poverty Database Monitoring System (PDMS), 2,596 households in Jagna are living below the income threshold level. This figure is almost half of the total number of households of the town at 41.87%. The PDMS also showed that the Barangay Laca had 63.64% households are living below the income threshold level and 50.91% households are living below the minimum food threshold. Also 21.31% of its working age population in that barangay is unemployed.

## **2. Project Linkages**

Laca Women's Ginger Group: this group is one among the four groups that the Jagna Community partnering project has assisted for the past three years. It is also recognize as one of the model group for community enterprising.

The Barangay Council of Laca: The Laca barangay council has been supportive of the group since its initiation. The council gave permits to the group to use the barangay hall as a temporary processing area and has prioritized the group as one of its key livelihood activities to be supported in its three-year barangay development plan.

Bohol Dev: the Laca women's ginger group has been working with the Bohol Dev since its inception in October 2004. Bohol Dev was instrumental in organizing and training this group in terms of basic financial, marketing, product development and organizational management.

The Municipal Government of Jagna: the LGU of Jagna has assisted in advertising the ginger tea produced by the group in local trade fairs and assisted the group to access initial funding of P100,000.00 through the SEA-K program course through the DSWD. They also entered in partnership with the Australian National University (ANU) and Bohol Dev that sees through the process that the group had taken to come up with what it is at present.

The Department of Science and Technology: the DOST staff has assisted in the development of the product at regular intervals since the group commenced production. They have offered further assistance in researching and developing new products for the group.

## **3. Project Objectives**

This project hopes to address the following concerns:

- Increased production to meet local demand
- Improved production efficiency
- Increased income for group members
- Expansion of membership, thereby employing more people and extending economic benefits to them
- Expanded market outlets
- Regular market outlet of raw ginger for ginger farmers
- Diversification of products to ensure business sustainability

## **3. Regional and National Objectives**

- To alleviate the poverty situation of the barangay.

#### IV. PROJECT FINANCING

1. **Funds Needed** : The total project cost will be amounted to Php 993,000.00

2. **Project Financing** :

The project will be financed by the following organizations:

- Local Government Unit
- Community Enterprise Organization
- External Funding Institution
- Other existing government agencies (DOST, DTI, TESDA, etc.)

3. **Funding Source** :

- Local Government Unit
- Community Enterprise Organization
- External Funding Institution
- Other existing government agencies (DOST, DTI, TESDA, etc.)

#### V. PROJECT BENEFITS and COSTS

1. **Beneficiaries**

- Members of the Laca Ginger Processing Group who form a marginalized group in terms of their status as women, farmers and senior citizens. The group plans to expand its membership to other women once production is increased.
- Family members of the Laca ginger Processing Group
- Ginger farmers in the barangays and surrounding areas.

2. **Social Benefits**

If the project will be implemented, it will directly provide additional livelihood to the people of Barangay Laca and the neighboring barangays.

#### VI. PROJECT IMPLEMENTATION

1. **Responsible Agencies**

- Local Government Unit of Jagna
- Bohol Dev
- DOST
- Laca Barangay Council

2. **Implementation Schedule**

<b>Activities</b>	<b>Timeframe</b>
1. Community Mobilization / Organizational Strengthening activities/ Community Training	1 <sup>st</sup> Quarter of 2007
2. Lot Acquisition	-do-
3. Building Design and Planning	-do-
4. Procurement of Construction Materials	2 <sup>nd</sup> Quarter of 2007
5. Construction of the Building	-do-
6. Installation of Systems	-do-
7. Canvass and Purchase of processing	3 <sup>rd</sup> Quarter of 2007

equipment/ facilities	
8. Monitoring and Evaluation	3 <sup>rd</sup> Quarter of 2007
9. Research and development of new products	-do-
10. Liaising with barangays, municipal and provincial government officials from DOST, DTI and BFAD for technical and other support	3 <sup>rd</sup> & 4 <sup>th</sup> quarter of 2007

### **3. Administrative Feasibility**

Laca Women's Ginger Group: this group is one among the four groups that the Jagna Community partnering project has assisted for the past three years. It is also recognize as one of the model group for community enterprising.

The Barangay Council of Laca: The Laca barangay council has been supportive of the group since its initiation. It donated the use of the barangay hall as a temporary processing area and has prioritized the group as one of its key livelihood activities to be supported in its three-year barangay development plan.

Bohol Dev: the Laca women's ginger group has been working with the Bohol Dev since its inception in October 2004. Bohol Dev was instrumental in organizing and training this group in terms of basic financial, marketing, product development and organizational management.

The Municipal Government of Jagna: the LGU of Jagna has assisted in advertising the ginger tea produced by the group in local trade fairs and assisted the group to access initial funding of P100,000.00 through the SEA-K program course through the DSWD. They also entered in partnership with the Australian National University (ANU) and Bohol Dev that sees through the process that the group had taken to come up with what it is at present.

The Department of Science and Technology: the DOST staff has assisted in the development of the product at regular intervals since the group commenced production. They have offered further assistance in researching and developing new products for the group.

### **4. Legal and Political Feasibility**

The Local Government Unit of Jagna led by the Municipal Mayor shows strong support to the project.

### **5. Social Acceptability**

The projects has direct positive benefits to the people of Barangay Laca and the neighboring barangays, hence no potential opposition is expected.